



TACHYON  
EVENTS &  
EXHIBITIONS  
INDIA  
PRIVATE  
LIMITED



TEETPL  
TACHYON EVENTS & EXHIBITIONS  
INDIA PRIVATE LTD.

EDUCATION  
FAIR



<https://educationvista.org/>  
EDUCATION VISTA



NEW DELHI  
★ ★ ★ ★ ★

# EDUCATION VISTA EXHIBITION

SATURDAY 08<sup>TH</sup> MAY & SUNDAY 09<sup>TH</sup> MAY 2027

**VENUE**

International Trade Expo Centre Noida  
Noida Sector 62, Delhi NCR.

**EDUCATION VISTA EXHIBITION**

## WHAT IS

# EDUCATION VISTA EXPO?

“  
**An opportunity to**  
meet the right  
**people at the right**  
place in the right  
**ENVIRONMENT**  
”



"Education Vista Expo" is a famous education exhibition in India. This event typically features a wide range of educational institutions, technology providers, and experts in the field, offering a comprehensive look at the latest trends and innovations in education technology, higher education, and career development. It focuses on higher education, school education, and ed-tech. Education Vista Expo is considered one of the India's most significant education exhibitions, attracting educators, policymakers, and institutions from across the country and the world.

Education Vista Expo is an interactive expo that connects thousands of aspiring students with top-rated educational institutions, to guide and assist students in making the best career choices. Through this interactive platform, educational institutions get to interact face-to-face with students and their parents from various schools, Colleges, postgraduates, and working professionals who plan to pursue higher education in India or abroad.

## EDUCATION VISTA EXPO

is divided into the following 4 Sectors: -

**SECTOR I :** Features Educational Institutions including Preschools, Primary & Secondary schools, Colleges, Universities, Vocational Education, Higher Education, School uniforms, stationery, technical toys, International Schools, Magazines, Journals & Publications, Career counsellors, financial institutions, etc.

**SECTOR II :** Features International Schools, Gadgets, Gaming, Research & Special needs, Children Doctors & Psychologists, Hostels, Student Staying Facilities, Agencies, Study Abroad Institutes, IMA, FIITJEE, IELTS, GRE, SAT, NEET, Visa Consultants and Immigration Services, Forex Exchange Companies, Education Loan Companies etc.

**SECTOR III :** Features Play Schools, Pre Schools, Business Schools, and other institutions that are exploring franchisees for their brands.

**SECTOR IV (EDTECH) –** Education Technology Products and solutions will offer the exhibiting companies and visitors a unique platform to showcase the latest trends and technologies in the education industry. It will provide a perfect meeting place for education companies to meet with education leaders, policymakers, academicians, professionals, administrators, channel partners, teachers & teaching faculties, etc. to share and exchange the latest developments, current practices, and innovative ideas in the field of education & skills.

Apart from the exhibition, there will be presentations, conferences, seminars, awards, hackathons, and certified workshops for students, teachers, and educationists.



## WHY PARTICIPATE?












Education Vista Fair ensures the entire education industry, with educators from early years, K-12, and higher educational institutions looking to network, discover the latest educational solutions, and do business. The event also welcomes decision-makers from regional government, ministries as well as distributors.

1. The best B2B & B2C platform for all Universities, Schools (Public and private), Educational Institutions, education industry's products manufacturers, importers, distributors, and solution providers in the region to showcase, and promote their businesses on one affordable and single platform. To get on-spot deals / orders.
2. An Excellent and Interactive Platform to interact face-to-face with thousands of students who wish to pursue education in India and abroad. Communicate directly to the visitors about your institution, its unique features, admission criteria, and costs.
3. Visitors and buyers will come from various states. Best networking platform to generate potential leads, get prospects, and exchange contacts.
4. Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions among the affluent & eager student community. Create a better profile of students by expanding your geographic and demographic catchment area.
5. To launch new courses/products/solutions on such a large gathering and get the immediate attention of your target audience, the best marketing platform.
6. Conduct your workshop – engage your audience to make them experience your technology.
7. Thousands of quality visitors. Promote and market your brands & products, technology & services in the huge Indian market. Network and create business opportunities.
8. To share first-hand experience of your new products and technology with your audience.
9. Opportunity to connect directly with more than 8000 visitors and trade professionals.
10. To interact and establish a network with key decision makers – END USERS.
11. Opportunity to create your agents and distributors. To support your channel partners/appoint new local dealers, distributors, suppliers & agents in the region (Franchise opportunities).
12. Sponsorship Opportunities – provides special brand visibility and awareness.

13. Brand publicity through Press and Media coverage.
14. Social and digital media promotions before & and during the show to give your brand recognition.
15. To exchange thoughts & and ideas, interacting with industry leaders.
16. To keep yourself updated about your competitors' activities, and business strategies.
17. For Start-ups: the opportunity to establish your organization within the industry.
18. Be felicitated – Awards in different segments to standalone your organization from the crowd and impress your clientele by getting ahead of the competition.
19. Highly cost-effective and strong marketing platform to connect with a large section of the target audience. It saves time, money, and efforts of the institutions to conduct their student enrolment drive in the market. With minimum expenses, the maximum returns can be derived as your institution will be able to enroll the right profile of candidates from the fair.



# EXHIBITOR'S PROFILE

 Online/e-Learning Resources/Curriculum	 Books/Magazines/ Publishers/E-Publishers	 EdTech – Coding, Digital, VR, AI	 Language Learning	 Universities, Colleges and Schools
 Associations / Government Bodies	 Educational Toys, Games and Playground Equipment	 Hardware – 3d Printers, AV, Multimedia Technology	 Furniture / Design Solutions	 School Supplies and Educational Aid
 Arts, Craft, Design, Stationery	 Sports, Fitness and Wellbeing	 Music	 Educational Lab Equipment	 Enterprise Solutions and ERP / CRM etc.
 STEAM	 Uniforms	 Vocational Equipment & Resources	 School Management Tools / Training / Finance / Recruitment / Transport	 Smart Classroom Solutions and Edtech
 Artificial Intelligence	 Institute Marketing & Branding Services	 Interactive Boards / Touch Panels	 Certification & Licensing	 Sport Goods and Sportswear
 Didactic Systems & Pneumatics	 Security & Safety Devices	 Educational Loan & Financial Services	 Educational Tour Organizers	 Hardware and Software

## VISITOR'S PROFILE: -

- K-12: School Owners, Play School Franchise Owners, Management, Principals, Principals and Directors from Secondary Schools, Purchase Team, Department Heads & faculty.
- Students from secondary schools and universities / colleges.
- Students with their Parents, Guardians & Teachers.
- Higher Education: Directors, Chairperson, Dean, Registrar, Purchase Department, Head of the Dept & Faculty.
- Chairman, Dean, professors from various colleges and universities.
- Students from colleges and universities.
- Professionals from the field of education and education marketing.
- Educational content providers.
- Publishers, Agents & Distributors.
- Agents, Suppliers & Distributors from the Ed-Tech sector.
- Coaching Centre, Sport Academy, Consultant.

# EDUCATION VISTA TRADE FAIR

08<sup>th</sup> and 09<sup>th</sup> of May 2027

## Participation Charges

### Participation Charges:

The cost of participation will be as follows:

#### Indian Companies

- \* Rupees **SUMMER EDITION** per square metre plus 18% GST for Equipped Shell Stand.
- \* Rupees **SUMMER EDITION** per square metre plus 18% GST for Raw Space.
- Rupees **SUMMER EDITION** plus 18% GST for the Presentation Slot (15 Mins).

#### Foreign Companies

- US\$ 250/- per square meter plus 18% GST for Equipped Shell Stand.
- US\$ 220/- per square meter plus 18% GST for Raw Space.
- US\$ 600/- plus 18% GST for the Presentation Slot (15 Mins).

#### Participation Charges for Indian Participants (Rupees per square metre)

Stall Charges	***Premium	**Corner	Standard
Shell Space Per Square Meter	<b>SUMMER EDITION</b>	<b>SUMMER EDITION</b>	<b>SUMMER EDITION</b>
Raw Space Per Square Meter	<b>SUMMER EDITION</b>	<b>SUMMER EDITION</b>	<b>SUMMER EDITION</b>

#### IMPORTANT NOTE

\*Please note that the cost mentioned in the prices are for inline stands only.

\*\*Please add 10% for corner stand (two-side open stand), 15% for peninsular stand (three-side open stand) and

\*\*\*20% more for Island stand (all side open stand).

#### Early Bird Discount

- 50% Early Bird Discount for Booking & Payment before 30<sup>th</sup> November 2026
- 40% Early Bird Discount for Booking & Payment before 31<sup>st</sup> December 2026
- 30% Early Bird Discount for Booking & Payment before 31<sup>st</sup> January 2027
- 20% Early Bird Discount for Booking & Payment before 28<sup>th</sup> February 2027
- 10% Early Bird Discount for Booking & Payment before 31<sup>st</sup> March 2027

#### The payment can be transferred to:

Account Number: 002905010804

Account Name: TACHYON EVENTS AND EXHIBITIONS (INDIA) PRIVATE LIMITED

Bank Name: ICICI Bank, Branch Address: Greater Kailash Branch, W - 57, Greater Kailash – 1, New Delhi – 110048, India.

Swift Code: ICICINBBXXX

IFSC Code: ICIC0000029, Branch Code: 0029.

## Services Offered

- Venue hires and security
- Venue Branding & Stage Setup
- Standard Equipped Shell Stand Setup
- Registration Lobby Setup to Welcome Visitors
- Promotions and Advertising in print and electronic media
- AV Setup at the Venue
- Visa Invitation etc.

## Cancellation Policy

The following conditions apply to cancellations:

- More than 90 days before the event = 50% refund (50% cancellation)
- 89 – 60 days before the event = 25% refund (75% cancellation)
- 59 – 30 days before the event = 10% refund (90% cancellation)
- Less than 30 days before the event = No refund (100% cancellation)
- 10% Cancellation Processing charges will apply in all cases.

## Time and Schedule

S. NO.	DATE	DAY	TIME
1	08 <sup>th</sup> May 2027	Saturday	9:00 - 18:30
2	09 <sup>th</sup> May 2027	Sunday	9:00 - 18:30

## SPONSORSHIPS BRANDING OPTIONS

S. No.	Solo Optional	Remarks	Numbers	Charges
1.	Lanyard Sponsorship (8000 numbers)	Co-branded Lanyard.	1	SUMMER EDITION
2.	Badges Sponsorship (8000 numbers)	Company logo, contact details, and QR code on the back of the badges.	1	SUMMER EDITION
3.	Crew T-Shirts Sponsorship (50 numbers)	Company logo on the side arms.	1	SUMMER EDITION
4.	Visitor Bags Sponsorship (per 1000 bags)	One full side of the bag with your logo.	8	SUMMER EDITION
5.	Registration Partner (Logos around Registration Desk)	Branding on the Registration Desk.	1	SUMMER EDITION
6.	Visitor Stationary Pads & Pens Sponsorship (Co-branded)	Includes material and printing	1	SUMMER EDITION
7.	Floor Graphics (2mtr. X 2 mtr.) - (per piece)	Includes printing & mounting	20	SUMMER EDITION
8.	Hanging buntings inside the hall (2 ft W X 6 ft H)	Includes printing & mounting	20	SUMMER EDITION
9.	Hoarding at the Main Entrance of Noida Expo Centre (43.30 ft W X 5.00 ft H)	Includes printing & mounting	1	SUMMER EDITION
10.	Hoarding at the Inner Entrance Gates of Halls (NEC) Noida Expo Centre.	Includes printing & mounting	2	SUMMER EDITION

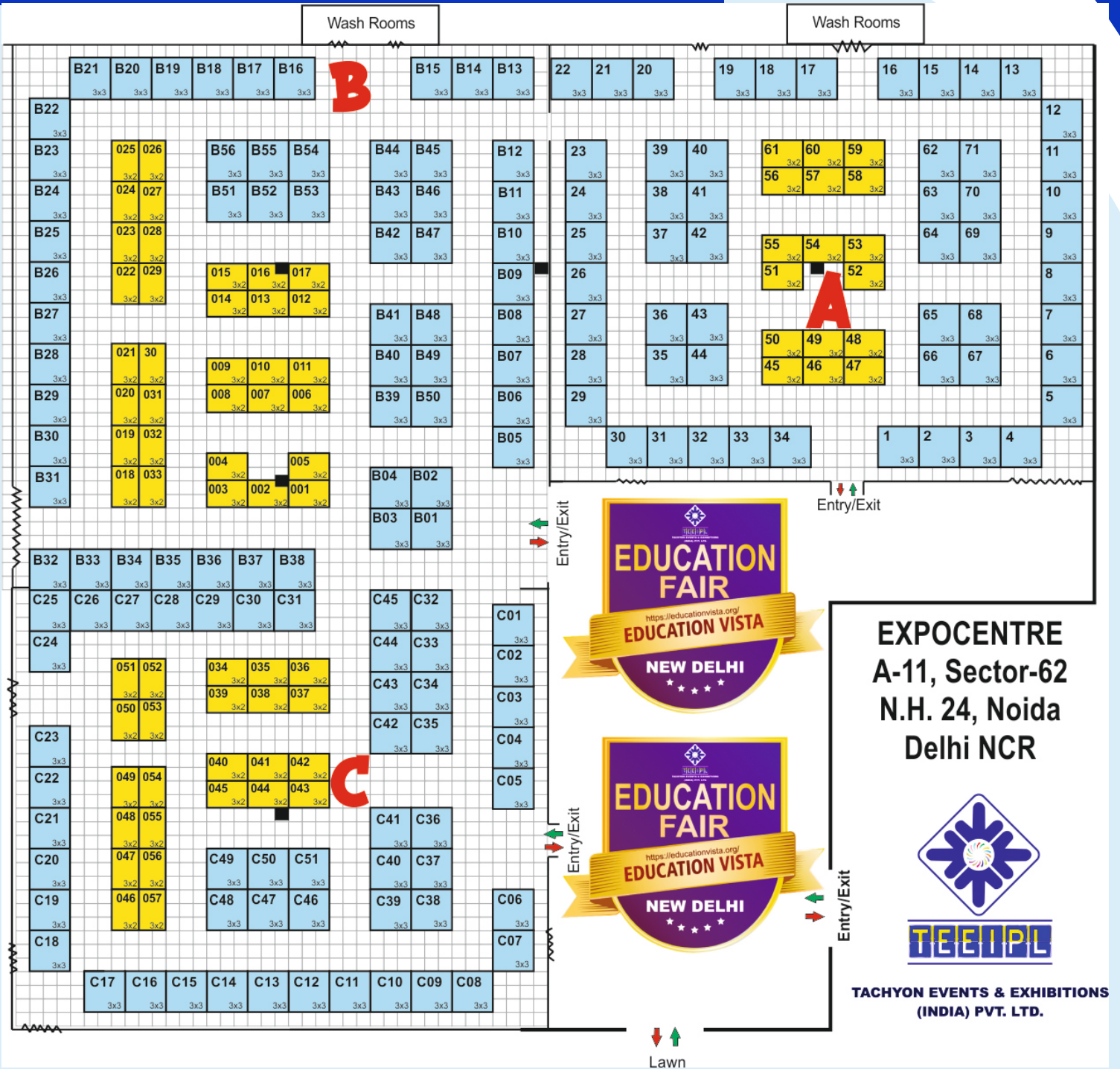
Education Vista Fair is the best and India's only exhibition bringing together the entire education and skilling fraternity along with all manufacturers, suppliers, distributors, and solution providers of education and skilling resources on a single platform thus, creating synergies for the further progress of this ever-growing and important sector.

## SPONSORSHIPS PARTNERSHIP DELIVERABLES

Title	Platinum	Diamond	Gold	Silver	Expo
Partnership in the Teaser Event	Y	Y	-	-	-
Speaking time in the opening ceremony	Y	Y	Y	-	-
Logo on the inauguration ceremony backdrop	Y	Y	Y	-	-
Stall size square meters included	30	18	12	9	Per Sq. Mtr.
Category of Stall	Premium	Corner	Standard	Standard	Choice
Super Fascia of 1 Feet Height	Y	Y	Y	Y	-
Innovative Product Award 2024 – 25	Y	Y	Y	Y	-
Brand mention by Emcee	Y	Y	Y	-	-
Award Conferring to delegates	Y	Y	Y	-	-
Logo attached to the Event Logo	Y	-	Y	-	-
Exclusive Co-branded Photo Booth	Y	-	-	-	-
Logo on Photo Booth Backdrop	Y	Y	-	-	-
Logo on Visitor and Delegate badges	Y	Y	Y	-	-
Backdrop Logo on the presentation section	Y	Y	-	Y	-
Logo on the Education Vista website	Y	Y	Y	Y	-
Banner with weblink on the Exhibition website	Y	Y	Y	-	-
Exhibitor's Passes	1000	800	600	400	200
AV in periodic intervals in the presentation section	Y	Y	Y	-	-
Company literature will be distributed to all Visitors	Y	-	-	-	-
Every day complimentary presentations	3	2	1	-	-
Charges (INR)	SUMMER EDITION	SUMMER EDITION	SUMMER EDITION	SUMMER EDITION	Per Sq. Mtr.
No. of slots offered	1	2	8	16	100

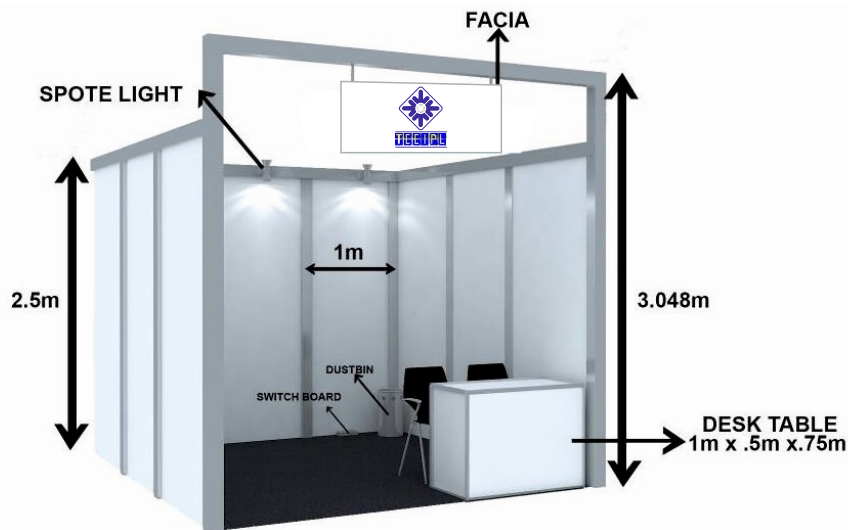
India's biggest professional Education Counselling with over 75 universities/school/colleges offers Counselling and on-the-spot scholarships in engineering, medical, and management streams, this is an education expo to help students choose their dream university/college.

# EXHIBITION LAYOUT PLAN



Education vista Exhibition puts together holistic and interaction-driven educational exhibitions, serving as a perfect platform for students to meet and interact with delegates from premier universities in India and abroad.

## STANDARD EQUIPPED SHELL STAND



<https://educationvista.org/>

### Standard Equipped Shell Stand: -

- Rear and sidewalls
- Floor covering
- 3 spotlights
- 1 table
- 2 chairs
- 1 plug socket
- 1 waste-paper basket
- Fascia with Company Name



Education Vista Exhibition delivers interactive, holistic events where students connect directly with representatives from top Indian and international institutions.

As India's premier and only event of its kind, the Education Vista Fair unites the entire education and skilling ecosystem—including manufacturers, suppliers, distributors, and solution providers—on one platform to drive synergies and growth in this vital sector.



## Education Vista Fair 2025 (Fifth Edition – Post Show Report)

### 1. Event Overview :

"Education Vista Expo" is a famous education exhibition in India. This event typically features a wide range of educational institutions, technology providers, and experts in the field, offering a comprehensive look at the latest trends and innovations in education technology, higher education, and career development. It focused on higher education, school education, and ed-tech. Education Vista Expo is considered one of India's most significant education exhibitions, attracting educators, policymakers, and institutions from across the country and the world.

2. Event Name : Education Vista Fair 2025

3. Event Date : 10<sup>th</sup> and 11<sup>th</sup> May 2025

4. Location/Venue : Pragati Maidan

5. Organizer : Tachyon Events & Exhibitions (India) Private Limited

6. Event Type : B2B & B2C

7. Event Duration : 2 Days / Annual Event

8. Exhibitors Breakup : The total number of participants was 150.

Indian Universities/Colleges/Institutions: 60

Foreign Universities: 40

Ed Tech Companies: 50

9. Attendance Figures : The total number of trade visitors was more than 8000.

Secondary School Students (Class XII): 40%

College Students: 30%

Ed Tech: 30%

**ENQUIRE NOW**

+91 99113 16120 | +91 97179 47979

educationvistaa@gmail.com | educationvista.in@gmail.com

www.educationvista.org

Register now and get big discounts, visit and register at

<http://www.educationvista.org/exhibitor-form/>

