

# Education Vista Exhibition

(Winter Edition)

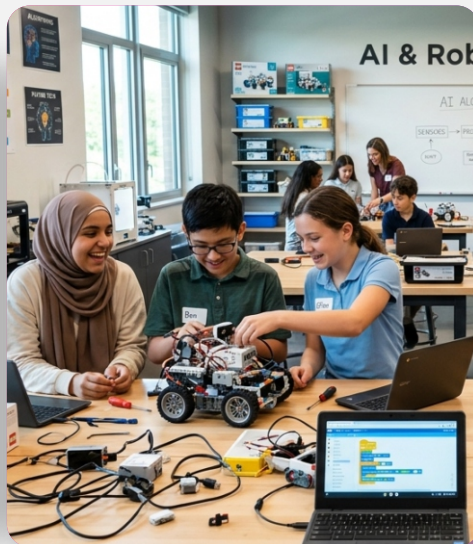
“THE PERFECT CHANCE TO CONNECT WITH THE RIGHT PEOPLE,  
IN THE IDEAL SETTING, AT JUST THE RIGHT TIME.”

## Venue

International Expocentre, Noida Sector 62

## Dates

28<sup>th</sup> and 29<sup>th</sup> of November 2026



WINTER EDITION

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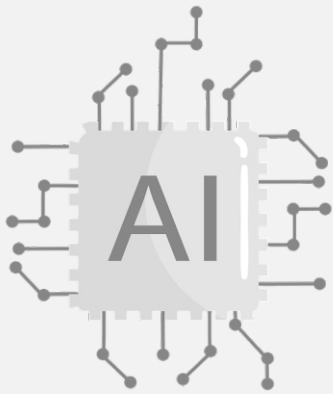
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**EDUCATION VISTA EXHIBITION**  
November 28<sup>th</sup> – November 29<sup>th</sup>, 2026  
website: <https://educationvista.org/>  
Email: [educationvistaa@gmail.com](mailto:educationvistaa@gmail.com) /  
[educationvista.in@gmail.com](mailto:educationvista.in@gmail.com)

# Education Vista Expo

Education Vista Expo stands as one of India's premier education exhibitions. It brings together a diverse array of educational institutions, tech providers, and industry experts to showcase cutting-edge trends in education technology, higher education, and career guidance. The event emphasizes higher education, school-level learning, and ed-tech innovations, drawing educators, policy makers, and institutions from India and beyond.

This dynamic expo serves as a key networking hub, linking thousands of students with leading institutions to help them navigate optimal career paths. It enables direct, face-to-face interactions between schools, colleges, postgraduates, and working professionals, students along with their parents and representatives from top educational bodies.



The **EDUCATION VISTA EXPO** is organized into four dedicated sectors: -

## Sector 1

Highlights educational institutions such as preschools, primary and secondary schools, colleges, universities, vocational programs, higher education providers, gadgets, gaming, IMA, FIITJEE, research and special needs education, child psychologists and doctors, hostels, student accommodations, school uniforms, stationery, technical toys, international schools, magazines, journals, publications, career counselors, financial institutions, and more.



## **Sector 2**

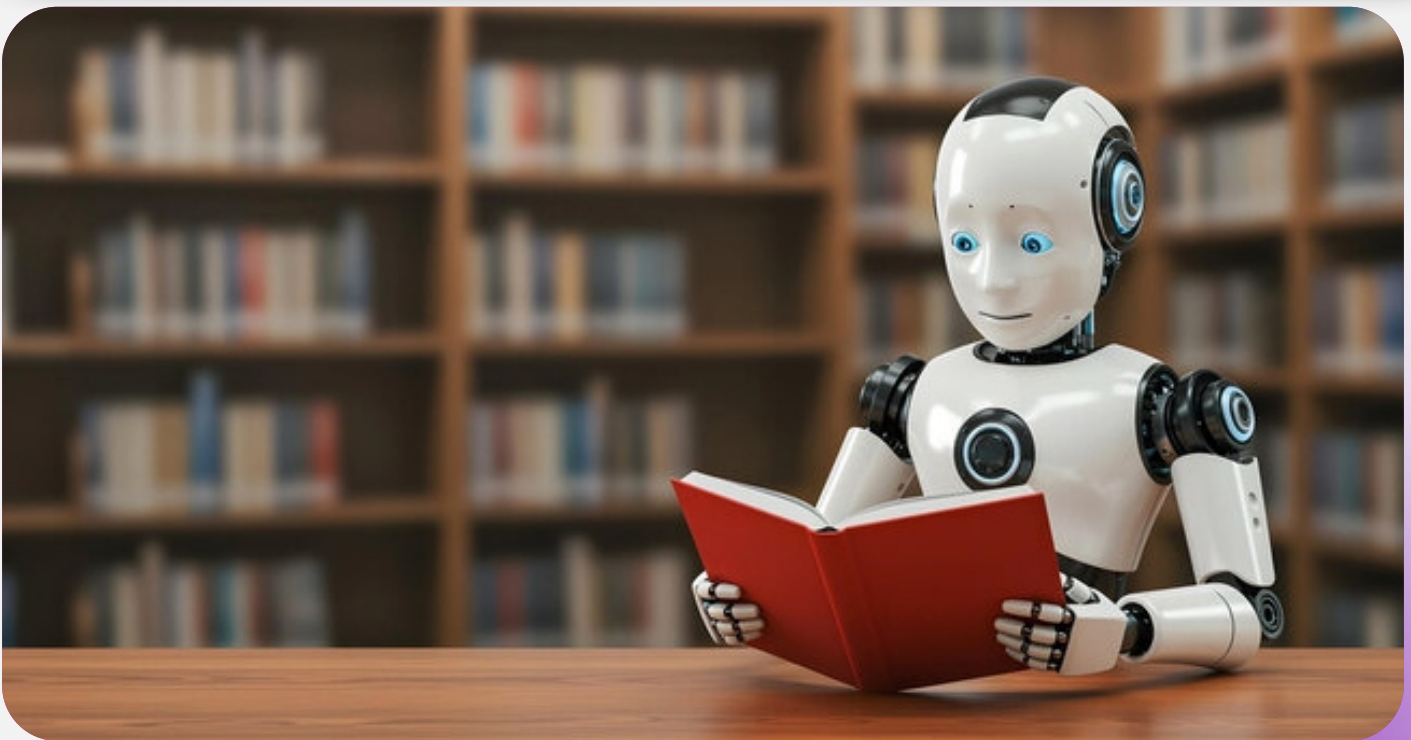
Focuses on international schools and universities, study-abroad agencies, institutes for exams like IELTS, GRE, SAT, and NEET, plus visa consultants and immigration services.

## **Sector 3**

Spotlights preschools, business schools, and other institutions seeking franchise opportunities for their brands.

## **Sector 4 (EdTech)**

Provides a prime platform for education technology products and solutions. Exhibitors can demonstrate the newest trends and tools, connecting with education leaders, policymakers, academicians, professionals, administrators, channel partners, teachers, and faculty to discuss advancements, best practices, and fresh ideas in education and skills development.



In addition to the exhibits, the event includes presentations, conferences, seminars, awards ceremonies, hackathons, and certified workshops tailored for students, teachers, and education professionals.

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## EXHIBITOR'S PROFILE: -

- Early Years / Foundation; School Education (age 4 – 18 Years);
- Premium Schools;
- Higher Education; Further Education; Distance Open Learning;
- Vocational Education, Training & Skills;
- Hardware; Software / E-Learning Software; Interactive Learning Systems;
- Resources / Equipment;
- Content / Curriculum / Publishing;
- Dance, Music, Play & Sports Material; Development / Furnishing;
- Special Needs; Technology; Teacher Training;
- Allied & Supportive Products / Solutions;
- Scientific & Lab Equipment;
- EdTech, And Much More...

## VISITOR'S PROFILE: -

- K-12: School Owners, Play School Franchise Owners, Management, Principals; Principals and Directors from Secondary Schools;
- Purchase Team, Department Heads & Faculty Heads;
- Students from secondary schools;
- Students with their Parents, Guardians & Teachers;
- College students and Aspiring Students;
- Higher Education: Directors, Chairperson, Dean, Registrar, Purchase Department, Head of the Department & Faculty;
- Chairman, Dean, professors from various colleges and universities;
- Students from colleges and universities;
- Professionals from the field of education and education marketing;
- Educational content providers;
- Publishers, agents & distributors;
- Agents, Suppliers & Distributors from the EdTech sector;
- Coaching Centre, Sport Academy, Consultant.

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# EXHIBITING COMPANIES PROFILE

## BEST FAMOUS AND AFFORDABLE PLATFORM



HIGH ROI | IMPACTFUL | VIBRANT | PREMIER

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# Why Participate?

Education Vista Exhibition brings together the entire education ecosystem, educators from early years, K-12, higher education institutions, regional government officials, ministries, and distributors. It's your prime spot to network, explore cutting-edge solutions, and seal deals.



**Premier B2B & B2C Hub:** Showcase and promote your university, school (public/private), institution, products, imports, distributions, or solutions on one cost-effective platform. Secure on-site deals and orders.



**Direct Student Engagement:** Connect face-to-face with thousands of students eyeing education in India or abroad. Share your institution's unique features, admission process, and fees straight from the source.



**Nationwide Reach:** Draw visitors and buyers from across states for top-tier networking, lead generation, prospecting, and contact exchanges



**Boost Your Brand:** Highlight your institution's strengths to an affluent, motivated student base. Expand your geographic and demographic reach for a stronger student profile.



**Launch with Impact:** Debut new courses, products, or solutions to a massive audience—the ultimate marketing launchpad.



**Host Workshops:** Dive deep with interactive sessions, letting attendees experience your technology hands-on.



**Massive Visitor Traffic:** Tap into thousands of quality visitors to promote your brands, products, tech, and services across India's vast market.  
Forge new business ties.



**Live Product Demos:** Give your audience firsthand access to your latest innovations and tech.



**Connect with 8,000+ Pros:** Build direct relationships with visitors and trade professionals.



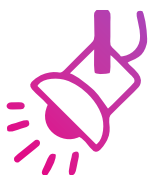
**Network with Decision-Makers:** Link up with key end-users who drive choices.



**Build Your Channel:** Recruit agents, distributors, dealers, suppliers, or franchisees to empower your regional partners.



**Sponsorship Perks:** Gain standout brand visibility and awareness.



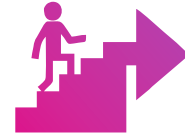
**Media Spotlight:** Gain widespread brand publicity via press and media coverage.



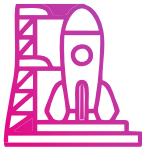
**Digital Boost:** Enjoy pre- and during-show promotions on social and digital media for instant brand recognition.



**Industry Insights:** Exchange ideas and thoughts with top leaders through direct interactions.



**Stay Ahead:** Monitor competitors' activities and strategies to keep your edge.



**Startup Launchpad:** Establish your new organization firmly within the education industry.



**Win Awards:** Stand out with accolades in various categories—impress clients and leapfrog the competition.



**Cost-Effective Marketing:** Reach a huge target audience efficiently, saving time, money, and effort on enrollment drives. Invest minimally for maximum ROI by attracting the ideal student profiles right at the fair.



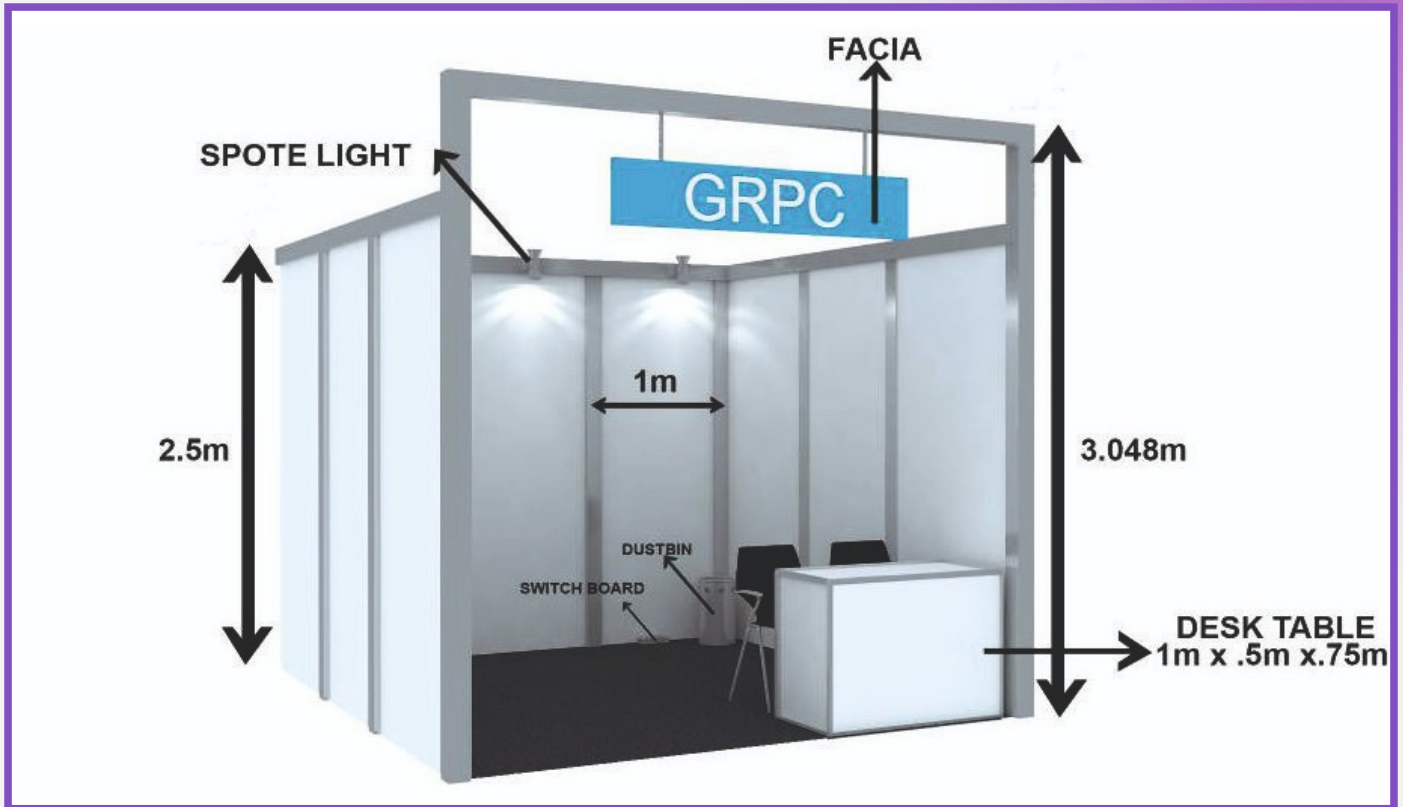
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### Standard Equipped shell Stand:-

- Rear and sidewalls
- Floor covering
- 3 spotlights
- 1 table
- 2 chairs
- 1 plug socket
- 1 waste- paper basket
- Fascia with Company Name



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EUROPEAN HIGHER EDUCATION FAIR INDIA  
YOUR CHANCE TO MEET OVER 100 LEADING HIGHER EDUCATION INSTITUTIONS UNDER ONE ROOF



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# EDUCATION VISTA TRADE FAIR

28<sup>th</sup> and 29<sup>th</sup> of November 2026

## Participation Charges

### Participation Charges:

The cost of participation will be as follows: -

### Indian Companies

- \* Rupees **WINTER EDITION** per square meter plus 18% GST for Equipped Shell Stand.
- \* Rupees **WINTER EDITION** per square meter plus 18% GST for Raw Space Put RED Asterix.
- \* Rupees **WINTER EDITION** plus 18% GST for Presentation Slot (15 Mins).

### Foreign Companies

- \* US\$ 250/- per square meter plus 18% GST for Equipped Shell Stand.
- \* US\$ 220/- per square meter plus 18% GST for Raw Space.
- \* US\$ 600/- plus 18% GST for Presentation Slot (15 Mins).

### Participation Charges for Indian Participants (Rupees per square meter)

Stall Charges	***Premium	**Corner	Standard
Shell Space Per Square Meter	<b>WINTER EDITION</b>	<b>WINTER EDITION</b>	<b>WINTER EDITION</b>
Raw Space Per Square Meter	<b>WINTER EDITION</b>	<b>WINTER EDITION</b>	<b>WINTER EDITION</b>

#### IMPORTANT NOTE

\*Please note that the cost mentioned in the prices is for inline stands only.

\*\*Please add 10% for corner stand (two-side open stand), 15% for peninsular stand (three-side open stand) and  
\*\*\*20% more for Island stand (all side open stand).

### Early Bird Discount

- ▶ 50% Early Bird Discount for Booking & Payment before 30<sup>th</sup> June 2026.
- ▶ 40% Early Bird Discount for Booking & Payment before 31<sup>st</sup> July 2026.
- ▶ 30% Early Bird Discount for Booking & Payment before 31<sup>st</sup> August 2026.
- ▶ 20% Early Bird Discount for Booking & Payment before 30<sup>th</sup> September 2026.
- ▶ 10% Early Bird Discount for Booking & Payment before 31<sup>st</sup> October 2026.

### The payment can be transferred to:

- ▶ Account Number: 002905010804
- ▶ Account Name: TACHYON EVENTS AND EXHIBITIONS (INDIA) PRIVATE LIMITED
- ▶ Bank Name: ICICI Bank; Branch Address: Greater Kailash Branch, W - 57, Greater Kailash – 1.
- ▶ New Delhi – 110048, India.
- ▶ Swift Code: ICICINBBXXX
- ▶ IFSC Code: ICIC0000029, Branch Code: 0029.

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## Services Offered

- Venue hires and security.
- Venue Branding & Stage Setup.
- Standard Equipped Shell Stand Setup.
- Registration Lobby Setup to Welcome Visitors.
- Promotions and Advertising in print and electronic media.
- AV Setup at the Venue.
- Visa Invitation etc.

## Cancellation Policy

- The following conditions apply to cancellations:
- More than 90 days before the event = 50% refund (50% cancellation)
- 89 – 60 days before the event = 25% refund (75% cancellation)
- 59 – 30 days before the event = 10% refund (90% cancellation)
- Less than 30 days before the event = No refund (100% cancellation)
- 10% Cancellation Processing charges will apply in all cases.

## Time and Schedule

S. NO.	DATE	DAY	TIME
1	28 <sup>th</sup> November 2026	Saturday	9:00 - 18:00
2	29 <sup>th</sup> November 2026	Sunday	9:00 - 18:00

Education Vista Fair is the best and India's only exhibition that brings together the entire education and skilling fraternity along with all manufacturers, suppliers, distributors, and solution providers of education and skilling resources on a single platform thus, creating synergies for the further progress of this ever-growing and important Indian sector.

As India's premier and only event of its kind, the Education Vista Fair unites the entire education and skilling ecosystem—including manufacturers, suppliers, distributors, and solution providers—on one platform to drive synergies and growth in this vital sector.



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## SPONSORSHIPS BRANDING OPTIONS

S. No.	Solo Optional	Remarks	Numbers	Charges
1.	Lanyard Sponsorship (8000 numbers)	Co-branded Lanyard.	1	₹ <b>WINTER EDITION</b>
2.	Badges Sponsorship (8000 numbers)	Company logo, contact details, & QR code on the back of the badges.	1	₹ <b>WINTER EDITION</b>
3.	Crew T-Shirts Sponsorship (50 numbers)	Company logo on the side arms.	1	₹ <b>WINTER EDITION</b>
4.	Visitor Bags Sponsorship (per 1000 bags)	One full side of the bag with your logo.	8	₹ <b>WINTER EDITION</b>
5.	Registration Partner (Logos around Registration Desk)	Branding on the Registration Desk.	1	₹ <b>WINTER EDITION</b>
6.	Visitor Stationary Pads & Pens Sponsorship (Co-branded)	Includes material and printing.	1	₹ <b>WINTER EDITION</b>
7.	Floor Graphics (2mtr. X 2 mtr.) - (per piece)	Includes printing & mounting.	20	₹ <b>WINTER EDITION</b>
8.	Hanging buntings inside the hall (2 ft W X 6 ft H)	Includes printing & mounting.	20	₹ <b>WINTER EDITION</b>
9.	Hoarding at the Main Entrance of Noida Expo Centre (43.30 ft W X 5.00 ft H)	Includes printing & mounting.	1	₹ <b>WINTER EDITION</b>
10.	Hoarding at the Inner Entrance Gates of Halls (NEC) Noida Expo Centre.	Includes printing & mounting.	2	₹ <b>WINTER EDITION</b>

Education Vista Exhibition delivers interactive, holistic events where students connect directly with representatives from top Indian and international institutions.

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## SPONSORSHIPS PARTNERSHIP DELIVERABLES

Title	Platinum	Diamond	Gold	Silver	Expo
Partnership in the Teaser Event	Y	Y	-	-	-
Speaking time in the opening ceremony	Y	Y	Y	-	-
Logo on the inauguration ceremony backdrop	Y	Y	Y	-	-
Stall size square meters included	30	18	12	9	Per Sq. Mtr.
Category of Stall	Premium	Corner	Standard	Standard	Choice
Super Fascia of 1 Feet Height	Y	Y	Y	Y	-
Innovative Product Award 2024 – 25	Y	Y	Y	Y	-
Brand mention by Emcee	Y	Y	Y	-	-
Award Conferring to delegates	Y	Y	Y	-	-
Logo attached to the Event Logo	Y	-	Y	-	-
Exclusive Co-branded Photo Booth	Y	-	-	-	-
Logo on Photo Booth Backdrop	Y	Y	-	-	-
Logo on Visitor and Delegate badges	Y	Y	Y	-	-
Backdrop Logo on the presentation section	Y	Y	-	Y	-
Logo on the Education Vista website	Y	Y	Y	Y	-
Banner with weblink on the Exhibition website	Y	Y	Y	-	-
Exhibitor's Passes	1000	800	600	400	200
AV in periodic intervals in the presentation section	Y	Y	Y	-	-
Company literature will be distributed to all Visitors	Y	-	-	-	-
Every day complimentary presentations	3	2	1	-	-
Charges (INR)					Per Sq. Mtr.
No. of slots offered	1	2	8	16	100

India's biggest professional Education Counselling with over 75 universities/schools/colleges/institutions offers Counselling and on-the-spot scholarships in engineering, medical, and management streams, this is an education expo to help students choose their dream university/college.

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## Education Vista Fair 2025

(Fifth Edition – Post Show Report)

1. Event Overview: "Education Vista Expo" is a famous education exhibition in India. This event typically features a wide range of educational institutions, technology providers, and experts in the field, offering a comprehensive look at the latest trends and innovations in education technology, higher education, and career development. It focused on higher education, school education, and ed-tech. Education Vista Expo is considered one of India's most significant education exhibitions, attracting educators, policymakers, and institutions from across the country and the world.

2. Event Name: Education Vista Fair 2025

3. Event Dates: 10<sup>th</sup> and 11<sup>th</sup> May 2025

4. Location/Venue: Pragati Maidan

5. Organizer: Tachyon Events & Exhibitions (India) Private Limited

6. Event Type: B2B & B2C

7. Event Duration: 2 Days / Annual Event

8. Exhibitors Breakup: The total number of participants was 150.

Indian Universities/Colleges/Institutions: 60

Foreign Universities: 40

Ed Tech Companies: 50

9. Attendance Figures: The total number of trade visitors was more than 8000.

Secondary School Students (Class XII): 50%

College Students: 30%

Ed Tech: 20%



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